

'Ask Steve' Gives Small Business Owners New On-Line Problem Solving Resource

Local Business Coach Launches 'Ask Steve', a Free Problem Solving Web Service That Helps Business Owners Tackle Difficult Issues.

Orange County, CA ([BizHWY](#)) August 27, 2012 - In response to an increasing demand by local business owners and entrepreneurs looking for help with issues affecting everything from marketing program choices and improving employee performance to decisions about how to expand the business; a local business coaching firm has decided to offer an on-line Q&A service to provide timely, professional advice. Providing this service online will give small businesses and start-ups access to high quality business advice at no cost.

Steve Smith- Founder of GrowthSource Coaching created 'Ask Steve', an on-line business advice website to combat what he sees as a regrettable reason for business owners getting in trouble. With small business failure rates running at 50% during the first 5 years, the Small Business Administration reports the number one reason for going out of business is lack of business experience. As such, most business owners routinely wrestle with difficult situations without seeking advice to make the best possible decisions for their companies.

After helping his clients and many local colleagues with an assortment of issues involving management, marketing, operating systems, employee performance and sales practices, Smith decided it was time to offer an on-line version of his business advisory service. Smith, a very active business networker, found himself helping business owners with difficult situations just moments after meeting them and learning about their businesses. In many cases, he was able to provide solutions that received immediate praise and enthusiasm. As Smith continued to share his expertise with the business owners he met, he realized that most of them had been "sitting" on some very important decisions just hoping they would find help. This ongoing dilemma and the prospect of giving business owners a way to address problems more quickly via an online service is what encouraged Smith to launch 'Ask Steve'.

One of the businesses Smith works with is Goyette & Associates, a law firm in Gold River, CA. "Steve is spot on with his advice. He has nailed problems many times for me and my staff. I use Steve because I trust his judgment", says Paul Goyette-owner, of his experience with Smith.

"Many times, the business owner was so close to the problem that they couldn't see their solutions or the consequences of not addressing these critical decisions in a timely manner. Having a credible, independent source providing insights about the problem and solutions to consider can really accelerate the owner's ability to solve the problem and take action", explains Smith.

Another client of Smith's, LookBetterOnline.com, runs an online business employing photographers in over 200 US cities, CEO Giles Fabris says "Steve has an uncanny knack of finding core issues fast. I'm glad I can count on him when I need help".

Anyone who owns or is starting a business and finds themselves sitting on a decision that seems to have no good solution can simply visit Steve's Website and ask a question about a problem they face. With a little background to put the situation in context, the business owner will receive specific recommendations to help them resolve

their issue. "It's a simple yet effective way for business owners who lack the knowledge or do not have advisors to rely on, get timely, professional guidance at no cost, says Smith.

About Steve Smith

A 25 year veteran of the consumer products industry, Steve opened GrowthSource Coaching and began coaching small business owners in the core areas of business building. He works with small businesses throughout the Unites States and other countries and feels blessed to be able to help people who are following their passion and risking their capital in order to build their future by pave their own way in the marketplace.undefinendefined

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http://www.growthsourcecoaching.com/Business_Advice-Ask_Steve.html